

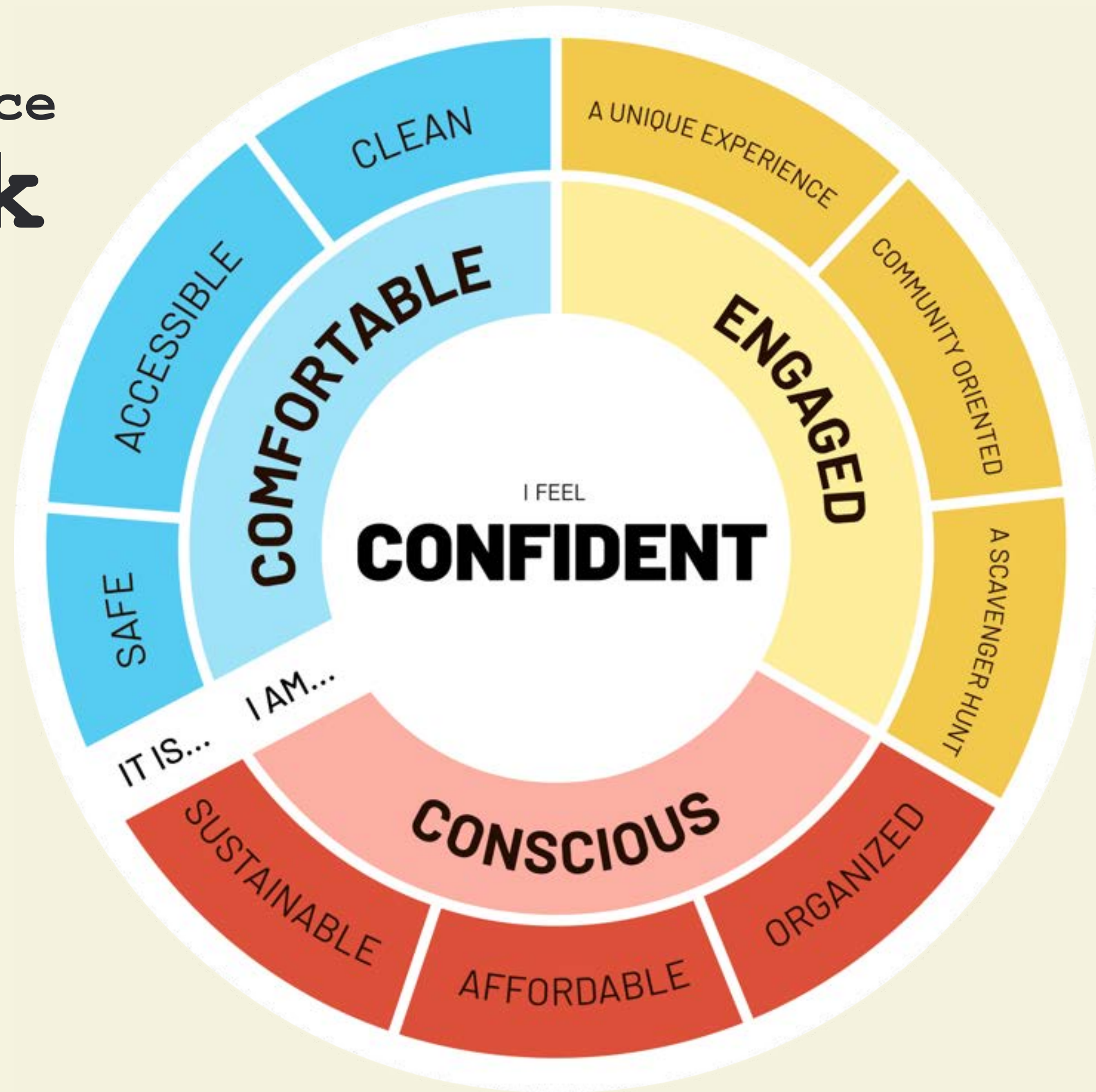


The Ideal Experience of

# Thrifting


Kanika, Sia, Yifei, Rachit

# The Ideal Experience Framework



The background is a light cream color with scattered, stylized flowers in red, blue, and green. The flowers are arranged in clusters at the corners and scattered throughout the page. The text is centered in a dark blue, sans-serif font.

# Design Solution

The background features a repeating pattern of stylized flowers in three colors: red, blue, and olive green. The flowers are scattered across the white background, with some appearing larger and more prominent than others. The red flowers have a six-petaled, star-like shape, while the blue and olive green flowers have a five-petaled, rounded shape.

# RE • THREAD

The Realistically Ideal Thrift Store



# RE • THREAD

Today at  
RE • THREAD

Discover your  
next second-hand  
wardrobe staple

DONATE  
FOR YOUR  
COMMUNITY

BRING OFF YOUR ITEMS IN STORE  
MAY 10-12TH

COMMUNITY EVENTS





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Today at  
RE • THREAD

CONATE  
FOR YOUR  
COMMUNITY

MAY 10-12TH

# COMMUNITY ORIENTED

Community corkboard to  
promote events and  
connect with others.



# COMMUNITY ORIENTED

The store hosts events  
to volunteer and give  
back to the community.



COMMUNITY EVENTS



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# ACCESSIBLE

Benches and seating for  
people to take a break  
and rest their feet.

COMMUNITY EVENTS

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# UNIQUE EXPERIENCE + SUSTAINABLE

ReThread is plant themed and features local plants outside and within the store for decoration and for sale.









# ORGANIZED

ReThread features various organized displays for the different kinds of products.



# ACCESSIBLE + SUSTAINABLE

ReThread offers a variety of bamboo baskets for customers to use for shopping.





# SAFE + CLEAN

ReThread prides itself in maintaining a clean store with open space to safely walk around and explore.



# COMMUNITY ORIENTED

There are spaces within  
the store to post and  
view community events,  
as well.







## ORGANIZED + SUSTAINABLE

All products are clearly  
labelled with price and  
material using tags printed  
on 100% recycled paper.



# ORGANIC MATERIALS





**NON-ORGANIC  
MATERIALS**



PRODUCT NAME  
SIZE: M  
MATERIAL: POLYESTER  
PRICE: \$ 12





# ANIMAL-BASED MATERIALS









# RE • THREAD

RE • THREAD

engaged

comfortable

conscious

AN IDEAL EXPERIENCE OF THRIFTING

TRASH TO TREASURE

Join us this week at  
Re • Thread

Bring your old items to exchange for coupons for your next treasure!

TUESDAY

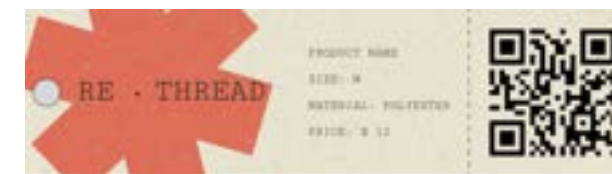
Today at  
RE • THREAD

Discover your next second-hand wardrobe staple

DONATE FOR YOUR COMMUNITY

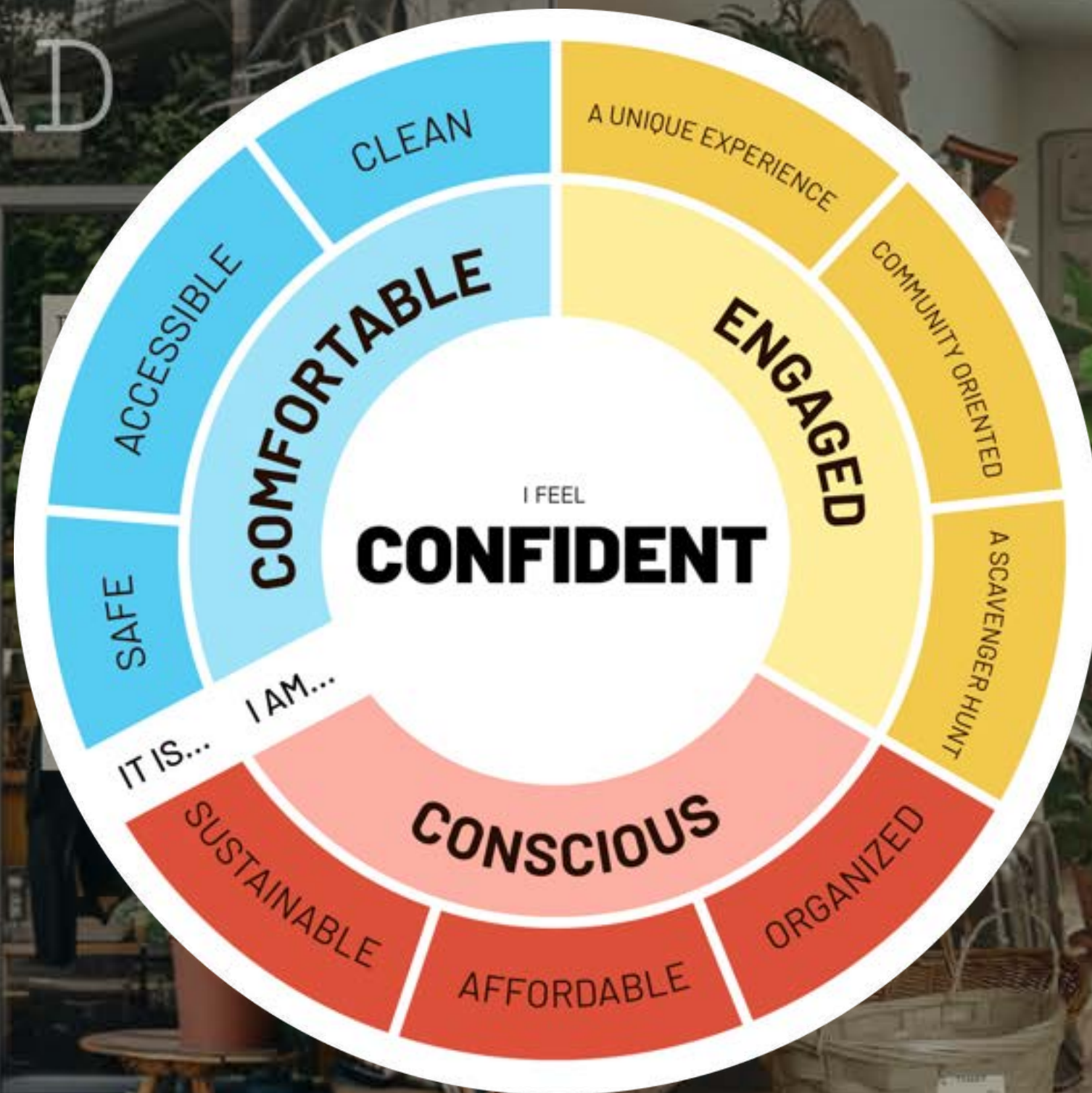
- CANNED GOODS
- NON PERISHABLE FOOD
- CHILDREN'S CLOTHES
- & MORE!

DROP OFF YOUR ITEMS IN-STORE  
MAY 10-12TH






RE • THREAD



RE • THREAD

READ





# Q & A!

Kanika, Sia, Yifei, Rachit